



-----FALL TERM 2012-----

GOAL 1: Receive COSO recognition (Become an official campus club)

Description:

Turn Project Z into an official campus club while gaining experience with the process and meeting the faculty involved.

Team size: 1

GOAL 2: Generate a list of 25 potential speakers (contact information, short bio)

Description:

We are looking for vibrant engaging speakers to discuss around the general theme of inspiring and taking action. Your job would be to look for exceptionally funny, diverse, and unique individuals to speak about their topic from an original angle (Watch TED talks and YouTube videos, think back to speakers you've seen in college and high school, etc). Then, you'll need to scour Dartmouth's resources and the internet to compile a list of phone numbers, mailing addresses, and names of assistants to use when asking them to come speak at our Spring conference. Our goal is a preliminary list of 25 speakers.

NOTE: Some of these people are very busy so if they are connections of your own or you are really passionate about them coming to speak, then reaching out to them earlier than Winter term is strongly advised. Before contacting, meet with Catherine and Riley.

Team size: 4-6 (1 leader, and 3-5 members)

GOAL 3: Secure 3-5k of funds (SPECS and Rocky)

Description:

To put on this event we need funding for the venue and food. Riley will connect you with the groups on campus that provide funds and your job is to apply for as much school funding as possible.

Team size: 2-4 (Riley Ennis, and 1-3 members)

GOAL 4: Venue (Alumni hall and Top of the Hop)

Description:

We need a team of students to work with the Hop and Administration to secure our venue for the Spring conference.

Team size: 2-4 (Catherine Bryt, and 1-3 members)

GOAL 5: Promotional video for the conference

Description:

We need students who have expertise in video production to take all our footage from last year and compile it into an aesthetically pleasing, exciting, and informational promotional video for Project Z.

Team size: 2-3 (Kyle Dennis, and 1-2 members with a lot of video production and design experience)

GOAL 6: Production and brand development

Description:

What is Project Z going to look like in the spring? How are we going to advertise? What is the setup going to be? Is our logo going to change? What is the theme? How will we structure the workshops? We need a proposal with all brainstormed ideas for the overall production of Project Z to be presented to the team at the end of Fall term at our final meeting. This is a great opportunity to plan an event and actually execute the production steps in the Spring.

Team size: 5-7 (1 leader, and 4-5 members)